



## Maggie's Civics Corner

### Lesson 15

*Today's lesson is about Election Campaigns: We love playing games at the dog park! Each day, my friends and I decide who will get to choose and lead which game we play. Everyone loves to be the leader. In order to make things fair, we all vote for whose turn it will be that day. We each get one minute to tell the other dogs why we should be the leader. For example, yesterday I told them that they should vote for me because I am friendly and I have good ideas for games. This is called an election campaign. We see American politicians (like my Dad, Governor Rendell!) do campaigns before every election.*

**Sticky Situation:** Imagine your class is having an election to pick the Class President. One candidate does not campaign – they don't tell the class their ideas or what would make them a good President. The other candidate does campaign – they hang posters and tell the class why you should vote for them. Which candidate would you vote for? What are the benefits of telling people your ideas before an election?

**Activity:** Now imagine you are running for Class President. Come up with 2 or 3 reasons why you would be a good leader for your class. Use those reasons to convince your friends and family why they should vote for you to be President. Good luck!

**Civic Resources:** Check out this video to learn a little more about campaign decisions, fundraising rules, and opinion polling: <https://www.pbslearningmedia.org/resource/0d11fd81-20ba-4dc5-b328-870fe289c148/0d11fd81-20ba-4dc5-b328-870fe289c148/#.Xntxh6hKhPY>.

**Craft:** Design your own campaign poster! Campaign posters tell people who they should vote for (example: Vote for Maggie!) and include a slogan or design to catch the audience's attention. What would your campaign poster look like if you were running for President? Let's see it!